

2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART

YOUR PROGRAM/AGENCY NAME: Workforce System Navigator for Older Adults and Long-Term Unemployed / KRA Corporation						
IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:						
NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	The Workforce Services Navigator Consultant (WSNC) objective is to evaluate the needs and improve labor market engagement of older adult workers and/or long-term unemployed to the Workforce System and the employment services offered.	The WSNC staff will utilize social media, advertising, on-site presentations, and one-on-one meetings to outreach to various segments of this population.	July 1 st - December 31 st , 2018.	Bea Molina, Workforce Services Navigator Consultant (WSNC), KRA Corporation	The project will target over 1,200 people: To serve 200 AEBG clients. To enroll 50 into WIOA services, Additionally refer 50 to Adult Education.	A Customer Tracking & Matrix program is utilized in Excel, with Data entered weekly.
2	To develop job opportunities, internships, externships, and interview opportunities through private industry for this focused population.	The WSNC will coordinate job fair activities at the WRC and in community with partners, along with calendaring workshops and Individual sessions for clients to prepare for internship/externship with employers.	July 1 st –August 31 st	Bea Molina, Workforce Services Navigator Consultant (WSNC) , KRA Corporation	Conduct 70 employer contacts to initiate job placement activities for clients such as externship, interviews, and internships.	A Customer Tracking & Matrix program is utilized in Excel, with Data entered weekly.
3	Build the collaborative efforts with WRC partners on-site and off-site to allow the referral process to access more support services and job placements activities for focus population this grant is serving.	The WSNC will meet with agency staff to develop the best referrals for clients and become knowledgeable about agency services and support systems.	July 1 st - December 31 st , 2018.	Bea Molina, Workforce Services Navigator Consultant (WSNC), KRA Corporation	WSNC will develop directory of services available to the community at-large serving the older adult worker and long term unemployed.	A Customer Tracking & Matrix program is utilized in Excel, with Data entered weekly.

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